

TRAINING GUIDE

Changing Content Tone with AI in Drupal

Rewrite any node in your own voice using the Drupal AI module, a tone taxonomy, and OpenAI — step by step.

Source: "How To Use AI in Drupal to Set the Tone of Your Content" — OStraining (Rod Martin)

youtube.com/watch?v=Vz7oTYYPBeK0 · Duration 7:39 · Transcript: captions

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What you'll learn

- How to install and configure the **Drupal AI module** with an OpenAI provider.
- How to build a **tone taxonomy** that drives AI rewrites.
- A clever trick to **capture your own writing voice** as a reusable tone using ChatGPT.
- How to add the **AI button to CKEditor** and enable the Tone feature.
- How to generate content and **convert its tone in ~30 seconds**.

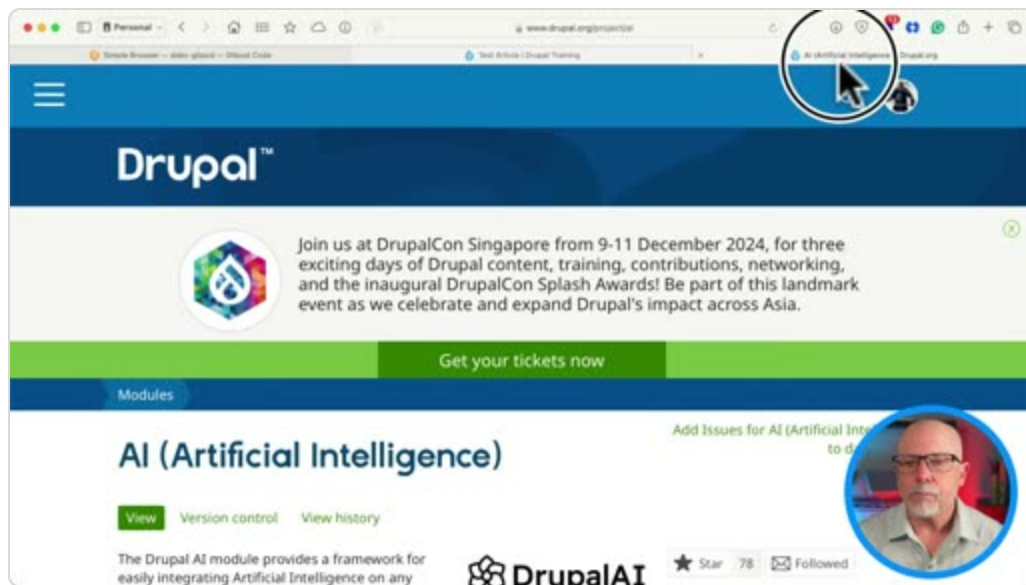
Overview

AI-generated copy usually reads like AI — generic and off-brand. This workflow fixes that inside Drupal: you define one or more "tones" (including a custom one that matches *your* voice), then rewrite any node's content into that tone straight from the editor. It works on AI-written content and on content you wrote yourself that you want to make more consistent.

Prerequisites: the **development** release of the AI (Artificial Intelligence) module — version **1.0.x-dev**, not the Alpha — and a **paid** OpenAI account (the demo uses GPT-4o). The free OpenAI tier does not work well here.

Step 1 — Install (or update) the AI module — dev version

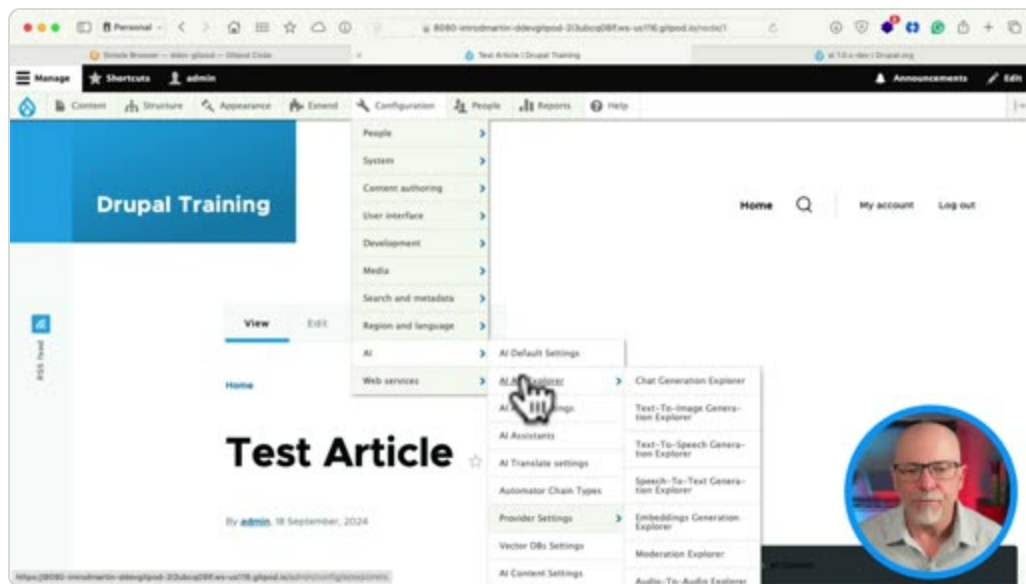
Grab the module from drupal.org. Scroll to the bottom of the project page and take the latest **1.0.x-dev** development version. If you already have it installed, **update it** — this module changes daily and the Alpha release does not include the tone feature.



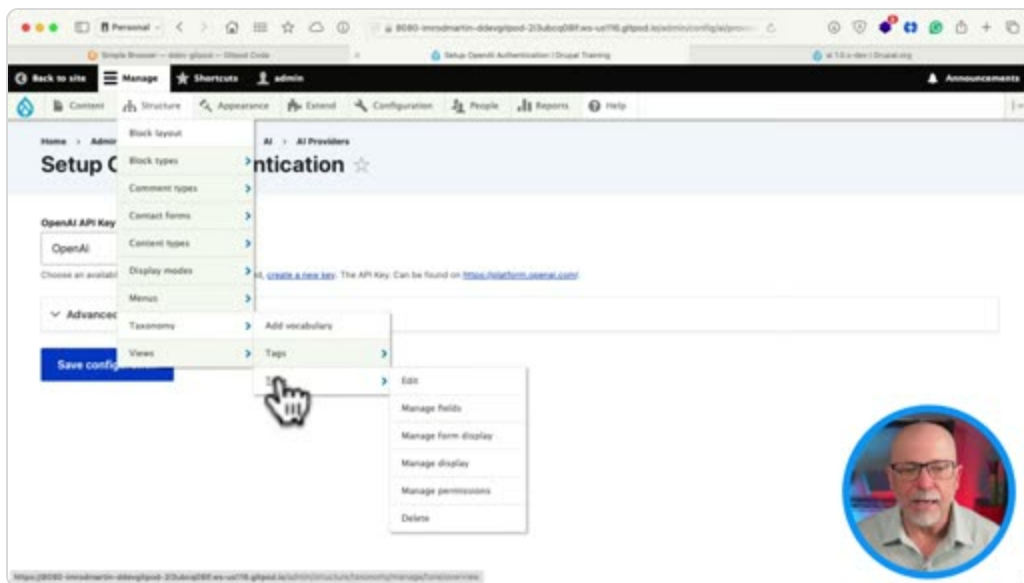
t=01:34 The AI (Artificial Intelligence) project on drupal.org. Use the dev release, not the Alpha.

Step 2 — Set up the AI provider

Go to **Configuration** → **AI** and open **Provider settings**. Add your OpenAI provider and API key. In the demo this is set to GPT-4o for essentially everything.



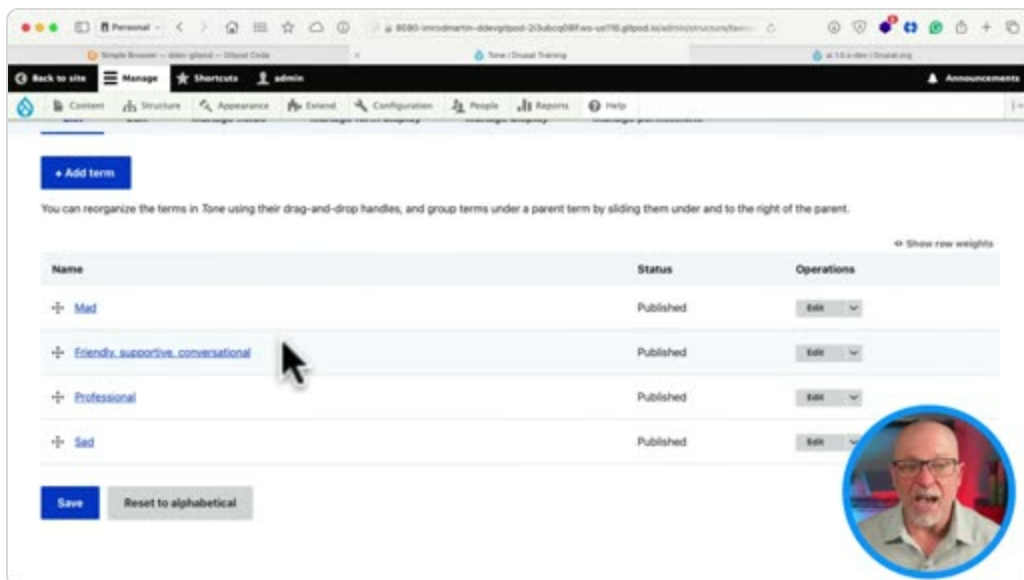
t=02:24 Configuration → AI → Provider settings. Note the many AI explorers the module exposes — provider setup is the first stop.



t=02:43 The OpenAI provider config with the API key field. (A "create a new key" link points to the OpenAI dashboard.)

Step 3 — Create a "tone" taxonomy

Head to **Structure** → **Taxonomy** and add a vocabulary called **tone**. Inside it, add terms for the tones you want available — e.g. *Mad*, *Sad*, *Professional* — plus one that represents your own voice (built in the next step).

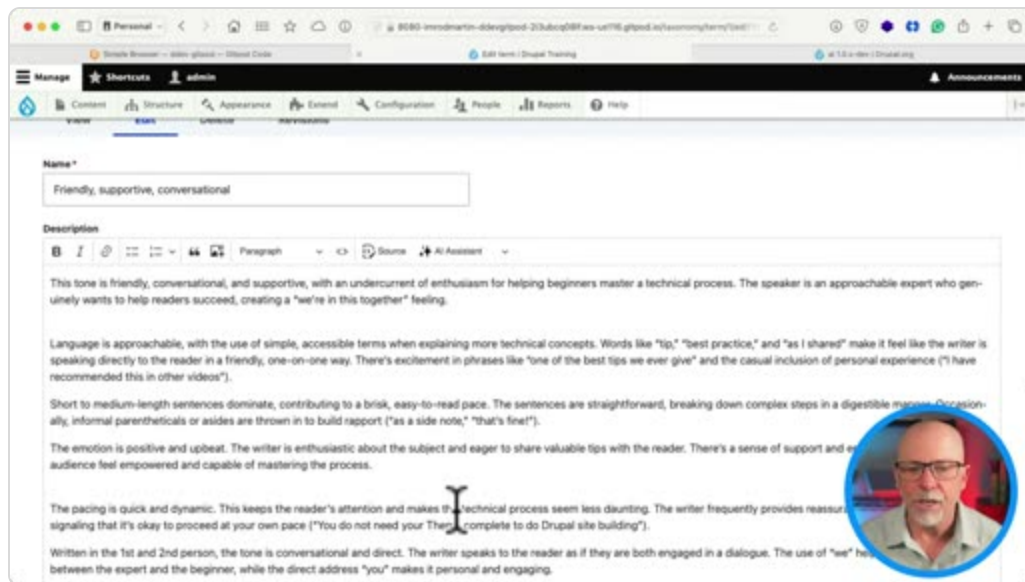


t=02:52 The Tone vocabulary with terms: Mad, Professional, Sad, and a custom "Friendly, supportive, conversational" — each term becomes a selectable tone.

Step 4 — Capture *your* voice as a tone (the clever bit)

Instead of guessing at a tone description, let ChatGPT profile your writing: upload a PDF and a few articles you're proud of, and ask it to **define the tone your articles are written in**. Paste the result into the description of your custom tone term. It won't be perfect, but it's a strong, reusable starting point.

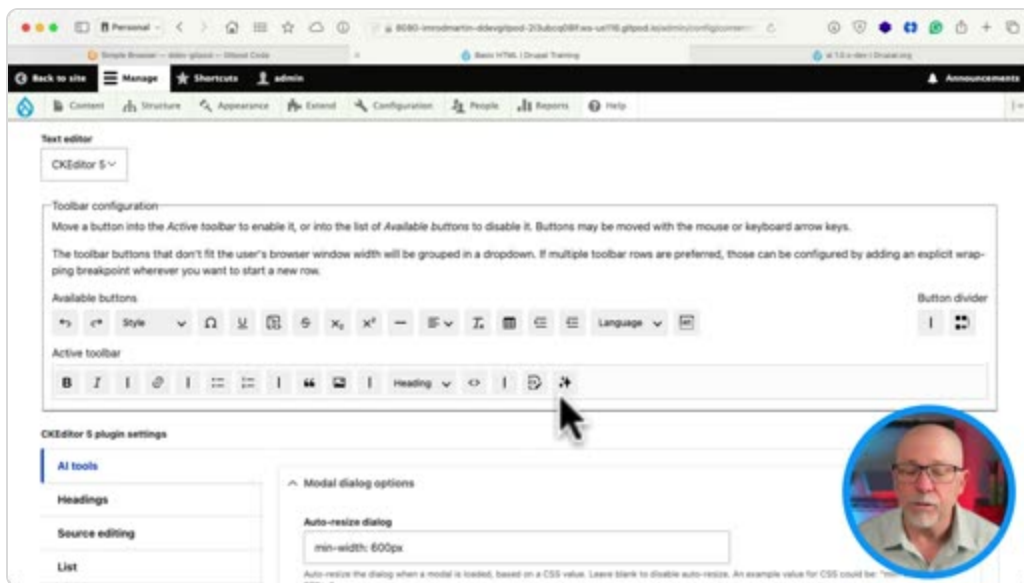
"I asked chat GPT to define the tone that my articles are written in... I'm a pretty friendly, conversational, supportive and enthusiastic guy — so there you go."



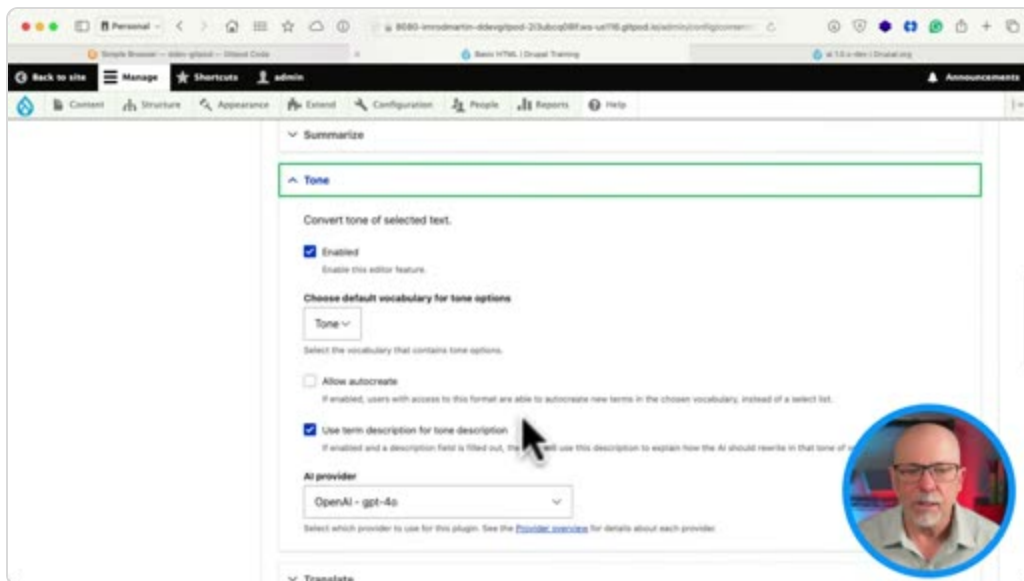
t=03:25 The custom tone term "Friendly, supportive, conversational" with the full ChatGPT-generated description in the body. This description is what the AI uses to rewrite text.

Step 5 — Add the AI button and enable Tone

Go to **Configuration** → **Content authoring** → **Text formats and editors** and edit a format (here, Basic HTML). Drag the **AI Assistant** button into the active CKEditor toolbar. Then, in the plugin settings, find **Tone**, tick **Enabled**, choose your **tone vocabulary**, keep "Use term description," and set the AI provider (GPT-4o).



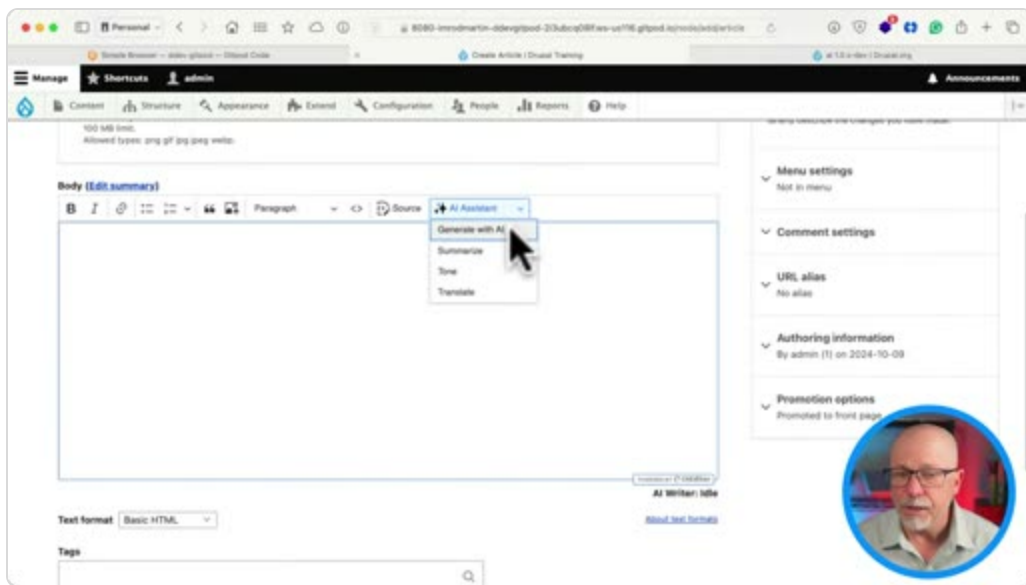
t=03:56 Adding the AI Assistant button to the CKEditor 5 active toolbar under the text format's settings.



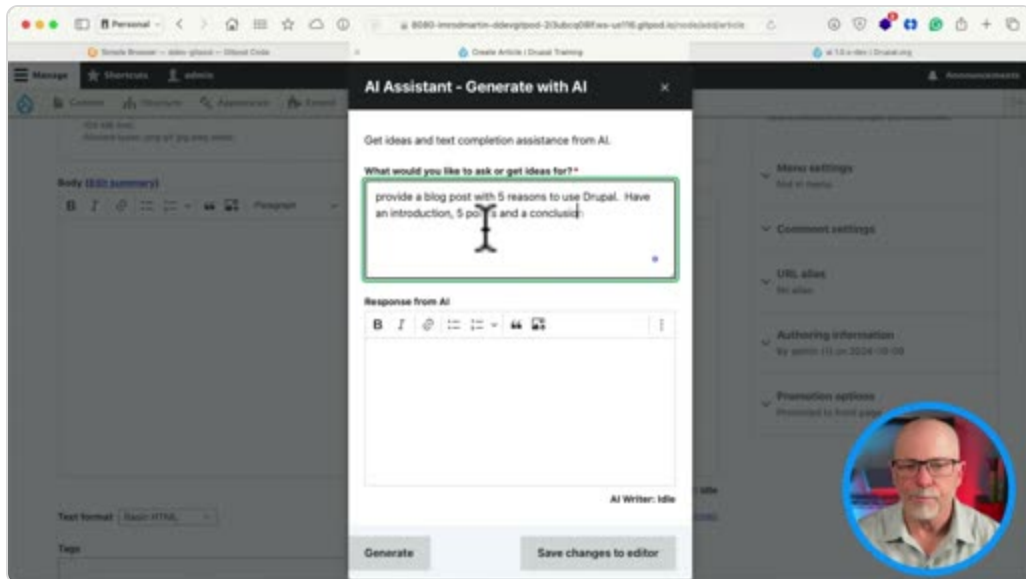
t=04:10 The Tone plugin settings: Enabled ✓, vocabulary = Tone, "Use term description for tone description" ✓, AI provider = OpenAI GPT-4o.

Step 6 — Generate (or open) content

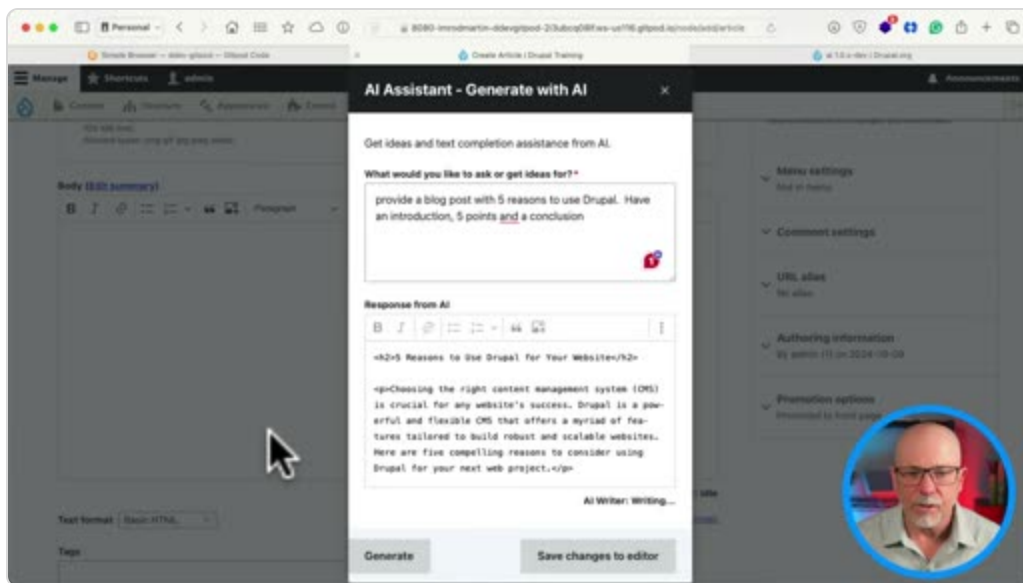
Open a node and use the **AI Assistant** dropdown in the editor — it offers Generate, Summarize, Tone, and Translate. To demo, generate a post: "provide a blog post with five reasons to use Drupal, with an introduction, five points and a conclusion." Click **Generate** and let it finish formatting the HTML before touching anything, then **Save changes to editor**.



t=04:40 The AI Assistant dropdown in the node body: Generate with AI, Summarize, Tone, Translate.



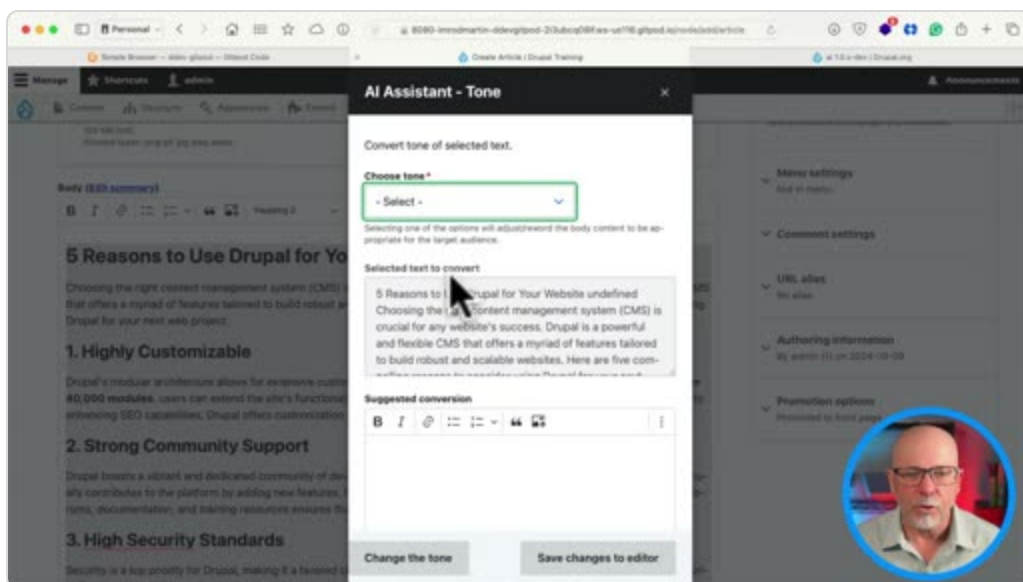
t=05:01 The "Generate with AI" modal with the prompt typed in. (A vague prompt is fine for a demo — a better prompt gives a better result.)



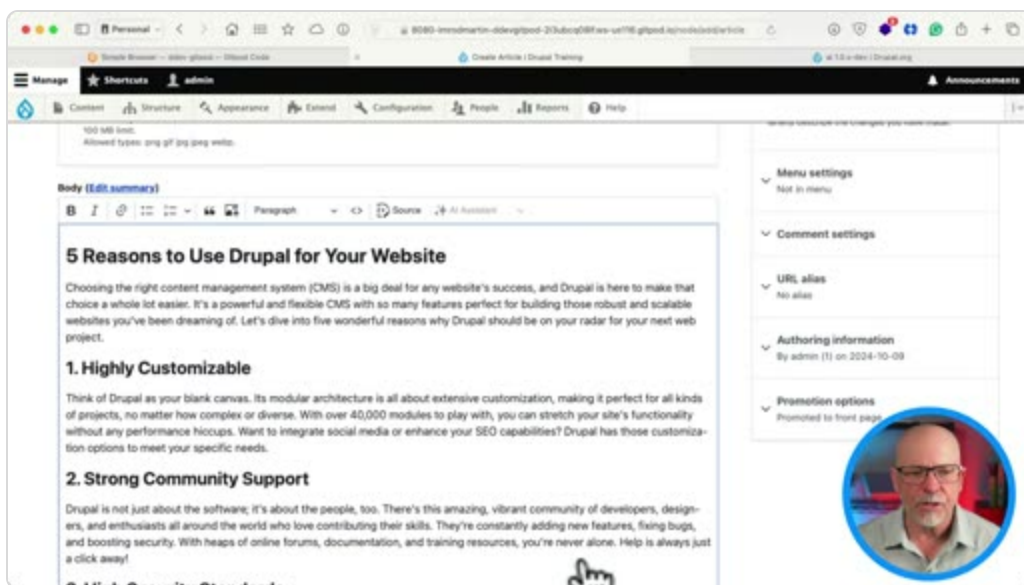
t=05:26 The response window writing formatted HTML live. Wait until it fully finishes before saving to the editor.

Step 7 — Change the tone

With the content in the editor, **select all**, open the AI Assistant, choose **Tone**, pick the tone you created, and click **Change the tone**. Save to the editor and compare — the copy shifts toward that voice. A job that could take an hour or two by hand happens in about 30 seconds.



t=05:50 The Tone dialog: the selected text to convert, and a "Choose tone" dropdown populated from your vocabulary.



t=06:02 The result after the tone change — the same "5 Reasons to Use Drupal" article, rewritten friendlier and more casual.

Tip from the demo: the ChatGPT-derived tone came out a touch *too* casual for a formal post. Refine the tone term's description over time until rewrites land where you want them — then reuse it on any content.

Key takeaways

- **Use the dev release.** The tone feature isn't in the Alpha; the module updates almost daily.
- **Tones are just taxonomy terms.** The term's *description* is the instruction the AI follows.
- **Let ChatGPT profile your voice** from your best writing, then paste that as a tone term — a reusable "house style."
- **It's editor-native.** Once the AI button and Tone are enabled, rewriting is select-all → Tone → choose → apply.
- **Works on any content**, AI-written or your own, to make it consistent — in seconds, not hours.

Glossary

AI (Artificial Intelligence) module

Contributed Drupal module that integrates LLM providers; supplies the AI Assistant, Tone, Summarize, and Translate editor tools.

Provider

The LLM backend (here OpenAI) configured under Configuration → AI with an API key and model (GPT-4o).

Taxonomy / Vocabulary / Term

Drupal's categorization system. A vocabulary ("tone") holds terms ("Professional", your custom voice); each term's description drives the rewrite.

Node

A single piece of Drupal content (e.g. a blog post) being edited.

CKEditor 5 / Text format

Drupal's rich-text editor and its configuration; the AI Assistant button is added to a format's toolbar.

GPT-4o

The OpenAI model used for generation and tone conversion in the demo.

Summary

The Drupal AI module turns "make this sound like me" into a two-click editor action. Set up the OpenAI provider, build a tone vocabulary, capture your voice as a term description (with ChatGPT's help), enable the AI button and Tone on your text format — then select any content and convert its tone on demand. It's fast, reusable across your whole site, and one small example of how quickly AI is arriving in Drupal.